

Retail Labels

Retail Label Market

Retail businesses rely on a wide variety of labels to keep their operations running smoothly – from shelf talkers and price stickers to product and RFID labels. Retailers use labels to provide pricing and product information to customers, move product through the retail supply chain and efficiently complete inventory.

Offer a Diverse Selection of Retail Labels

Here are just some of the labels we create for the retail market:

- Apparel Labels
- Barcode Labels
- Special Die Cut Labels
- Pricing Labels
- Promotional Labels
- Product Labels
- RFID Labels
- Shelving Labels/Tags
- QR Code Labels
- Warning & Safety Labels

Retail Supplier Labels

Retail suppliers are often required to apply price and barcode labels to their products prior to shipping to retailers. Whether you need pre-printed price and barcode labels, RFID labels or blank labels for in-house printing, you can rely on BCS.

RFID

RFID Labels - RFID technology has exponentially taken off recently in the retail industry due to mandates from major retailers.

BCS helps provide you with mandate-approved RFID labels to meet these new requirements. Our RFID label experts can also help you navigate the approval process to ensure your labels meet the RFID mandates.



Service Bureau Printing & Encoding - BCS offers a service bureau option for properly formatted and printed labels. Our service bureau experts employ a stringent quality control process to ensure the RFID labels have working inlays, and are correctly formatted and encoded. In addition to the rigorous visual inspection, our experts utilize state-of-the-art inline verification equipment to ensure the label's accuracy.



Mobile Receipts & Media

With mobile printers, retail staff can easily produce labels, tags, and receipts on the go. Employees can update prices and create shelf edge labels right in the aisle. Mobile POS and return processing systems streamline issuing receipts and handling payments, minimizing congestion and wait times. This portable print style also enhances the ease of fulfilling online and curbside orders.

We can provide you with the best labels and receipt media for your mobile printers.



E-Commerce Shipping Labels

With the rise of e-commerce, even small retailers depend on labels for shipping their products to customers. BCS offers a variety of stock and custom shipping labels designed to work with major thermal printer brands. With our high-quality shipping labels, you can help prevent potential shipping delays, lost working time, or dissatisfied customers.



Pricing Labels

Accurate pricing is key to a retail business' success. Attend to your pricing label needs with our blank or pre-printed labels. From individual product price labels to thermal-printable shelf labels, BCS has you covered.

Linerless Labels for Retail

Linerless labels, in a nutshell, adhere to themselves instead of using a silicone-based liner. With a release coating applied to the top of the facestock, these labels are easy to peel off the roll but readily adhere to the desired surface. These types of labels provide you with sustainable, cost-effective, and customizable solutions.

Everyday Retail Needs

Sometimes you just need the basics: round price labels, blank labels for your desktop printer, shipping labels or size labels. With our selection of paper and film labels, extensive available dies, and sizable fleet of thermal, flexographic, and digital presses, BCS has you covered. For everything from stock labels to custom retail labels, we work with you to create the right solution.

Variable Printing



We make selling variable printed retail labels easy. Just provide us with the required information, and our team of label experts will take care of the rest. Our label technicians will work with your datafiles for complex variable printing of prices, SKU's, or barcodes, making the application process easier.

High Quality Prime Labels

Product labels need to communicate a lot of information quickly. To grab consumer attention and communicate your brand while standing out from competitors, vibrant labels are crucial. Prime labels offer vivid colors and graphics, unique label shapes, and plenty of specialty embellishments like varnishes and laminates. BCS helps you create original prime labels for your retail business.