

# Prime RFID Labels



Do you need high quality prime labels and also RFID tags to meet retail mandates? BCS can help provide you both in just one label. Prime RFID labels help you meet the RFID requirements of major retailers, without sacrificing branding or requiring additional labels.

## Benefits of Prime Labels & RFID Tags

Prime labels are designed to make a lasting impression on consumers, while RFID technology offers unparalleled advantages in inventory and operational management. Here are some other key benefits of each.

### Prime Labels

**Enhanced Branding** - High-quality prime labels showcase brand identity, helping products stand out on crowded retail shelves.

**Superior Print Quality** - Advanced printing techniques ensure that every detail, from vibrant colors to intricate designs, is rendered with precision and clarity.

**Durability** - Made from robust materials, prime labels withstand the rigors of transportation and handling, ensuring products look pristine upon arrival.

**Versatility** - Available in various sizes, shapes, and finishes, prime labels can be customized to fit any product or packaging type.

### RFID Labels

**Real-Time Tracking** - RFID technology provides instant visibility into product location and movement, enabling precise inventory management.

**Enhanced Accuracy** - Automated scanning reduces human error, ensuring accurate data collection and minimizing discrepancies.

**Improved Security** - RFID tags can help prevent theft and loss by providing detailed tracking information.

**Streamlined Operations** - Faster and more efficient than traditional barcode scanning, RFID technology speeds up processes such as receiving, shipping, and inventory counts.





## RFID Retail Mandate Compliance

With the recent retail mandates creating more urgency for RFID implementation, inserting inlays into prime labels can be a great benefit. By utilizing Prime RFID labels, you can avoid the need to purchase a secondary label. This capability not only saves money in the long run, but also helps preserve product branding. As you look to navigate the RFID mandates, BCS can be an excellent resource for not only mandate-approved labels, but also encoding and RFID label training.



**Service Bureau Encoding** - We can provide you the option of properly printed and encoded prime RFID labels with our service bureau. BCS service bureau simplifies the process and offers faster implementation for when you don't have the time or resources to print and encode RFID labels in house. Our service bureau can help encode prime and traditional RFID labels.

**Stock RFID Labels** - Looking for other RFID labels to help meet retail mandates? We also offer mandate-compliant stock RFID labels in a variety of popular sizes.

## RFID & Prime Label Presses

Utilizing our servo die cutter station and other RFID resources, we are able to insert RFID inlays into preprinted material from any press, including our HP Indigo, as well as preprinted webs from other print companies.

BCS maintains a fleet of presses for prime labeling including flexographic, digital, and HP Indigo. We can produce vibrant 4 color process work as well as up to 10 PMS colors. Combine that with our HD flexo plates, vast die collection, laser die cutting and wide array of materials, and we can produce just about any type of high color prime RFID label, in both small and large quantities.



## Label Design Services

Creating a prime label involves more than just printing—it's about design! At BCS, we provide comprehensive design services. This fixed-price graphic design service offers you professional and innovative label designs.

Think of us as your personal design team for your next project. We can seamlessly integrate into your brand, throughout the design process. Our concept development simplifies the process, making it easy for you to receive top-tier graphic design services.